

Why Work in... Creative and Design

A solution for your training needs and career progression

SECTOR OVERVIEW

This sector is one which combines and overlaps the fields of art, culture, business and technology. In recent years, it has become important to economic well-being and in 2021 generated £108 billion in economic value in the UK.

KEY POINTS

- Learn the theory side of your business sector
- Work directly with industry professionals
- Learn the practical side of the role



**EARN WHILE YOU
LEARN**



**GAIN A
NATIONALLY
RECOGNISED
QUALIFICATION**

APPRENTICESHIP STANDARDS



There are 80 different apprenticeship standards ranging from Level 2 to 7. Apprenticeship titles include:

- Fashion Studio Assistant
- Blacksmith
- Jewellery, Silversmithing and Allied Trades Professional
- Clockmaker
- Junior Advertising Creative
- Production Assistant Screen and Audio
- Junior Animator

PERSONAL ATTRIBUTES



Each employer will have different requirements, depending on the level of apprenticeship on offer.

General skills and attributes required include:

- English and maths GCSE at Grade 4 (C)
- Communication skills
- Attention to detail
- Positive attitude
- Curiosity

BENEFITS



Security

1

Projections for growth in the creative arts surpasses those forecast before the pandemic. The sector is recovering faster than the UK economy as a whole, expected to grow by 26% by 2025.

Variety

2

You will have the chance to work with different people from different specialisms and companies, meaning you'll never get bored.

Job Satisfaction

3

This sector is constantly evolving, enabling you to share your ideas, opinions and information to meet a particular aim. You'll be able to develop your skills whilst creating unique projects.

South Yorkshire
Apprenticeship
Hub

www.southyorkshireapprenticeships.org

[Live Vacancies](#)

**Supporting individuals and businesses
across South Yorkshire**